



**Open-i
Advisors**

INTERNAL METRICS STRATEGY

A decision made without data is little more than a guess. Open-i Advisors can eliminate the guesswork and arm organizations with necessary business intelligence. We build robust and detailed management dashboards based on key performance metrics. These dashboards give valuable insight into performance and serve as a communication tool, illustrating the overall health of the company. Select dashboards can also be used to communicate department specific statistics, and track success against pre-determined goals.

Define Success

Understanding what a company values and how they define success is the first step in building a strategy for managing and leading through metrics. Open-i Advisors will interview key leaders and managers, to learn how the organization measures success from a high strategic level, and from the perspective of those managing individual performance.

Quantify/Evaluate Current Data

Knowing what data is being used to drive decision making, is essential to understanding the company's current landscape. Even if data is not being parsed, quantified and shared, data that already exists in internal systems will serve as the foundation for your metrics-driven company.

Identify New Data Points

At this point in the engagement, it is not uncommon for companies to realize that key data points are going uncollected and unknown. Open-i Advisors challenges companies to expand their understanding of their operations, and dig for information that produces valuable trends and analysis of company, departmental, and individual performance.

Reporting and Dashboards

Once metrics are known and data points are identified, Open-i Advisors can then build highly customized reports and management dashboards. Dashboards are constructed to show a current snapshot and historical trend of key data points measured against company goals. Open-i Advisors detailed reports drill down deeper into those trends and trace data to specific operational groups, individuals or even customers. Managers benefit from being able to quickly track the successes and failures of their departments and leadership is given a powerful tool for understanding the key performance indicators that drive decision making.

About Us

Open-i Advisors helps businesses make smarter decisions through consulting engagements that help organizations navigate their best path to growth. Whether your organization seeks to navigate from old markets to new ones, or simply maximize its success in the Internet infrastructure market, Open-i Advisors can help.

Put our industry experience to work for you.

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